

Primus Partners

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Primus Partners launches GCC for automotive supplier Linde-Wiemann in Gurugram



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Article Content:

New GCC will support the German automotive supplier's ERP, technology, finance and supply chain operations from India.

Consulting firm Primus Partners has expanded into Global Capability Centre (GCC) Build & Operate services with the launch of a technology-focused GCC in Gurugram for German Tier-1 automotive supplier Linde-Wiemann, as multinational companies increasingly look beyond traditional GCC hubs for expansion.

The new centre will support Linde-Wiemann's global operations across enterprise resource planning (ERP), technology, business intelligence, finance, sales and supply chain functions.

JBM Group holds a majority stake in Linde-Wiemann.

The company said the facility will subsequently expand into engineering, design and digital capabilities as part of its long-term growth plans.

The announcement marks Primus Partners' transition from a GCC advisory firm to an end-to-end GCC Build & Operate service provider, offering multinational companies support across strategy, location advisory, establishment, operations, talent and technology.

The development comes as Haryana seeks to strengthen its position as a GCC destination through its recently announced Global Capability Centres Policy, 2026. The state already hosts more than 270 GCCs, including centres operated by several Fortune 200 companies.