

**Quote by Davinder Sandhu, Chairman and Co-founder & Umesh Kumar,
Independent Director of the Board, Primus Partners**

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Primus Partners Reports 44.8% Revenue Growth In FY 2023-24

Primus Partners records 44.8 per cent revenue growth in FY 2023-24, expanding globally, strengthening expertise, and enhancing consulting capabilities under its 'Chetna' framework



Read on: <https://www.businessworld.in/article/primus-partners-reports-448-revenue-growth-in-fy-2023-24-548629>

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Primus Partners has reported 44.8 per cent revenue growth while expanding its footprint both domestically and internationally. The firm bolstered its workforce by 28.3 per cent, bringing together 300 consultants from diverse professional backgrounds.

With the launch of a new office in Chennai and international expansions into Dubai, Dammam, and Washington DC, Primus continues to solidify its position as a global consulting powerhouse. Strengthened research capabilities, a 55.4% increase in publications, and enhanced partnerships with industry and academia further underscore its commitment to thought leadership and innovation.

The company said that guided by the 'CHETNA' framework, Primus has refined its operational model to include five core service offerings, 14 capabilities, and solutions spanning 13 sectors. The firm also achieved key certifications, including ISO, CMMi Level 5, and Great Place to Work recognition for the fourth consecutive year, reinforcing its dedication to excellence and employee well-being.

Primus Partners boasts a team of over 300 consultants, led by 12 managing directors from diverse professional backgrounds, creating a vibrant and inclusive workplace. In 2024, the firm embarked on a pivotal journey by implementing a comprehensive five-year strategy.

Davinder Sandhu, Chairman and Co-founder, Primus Partners stated, "As we look ahead, I am enthusiastic about our journey and confident in our ability to navigate the future with purpose and perseverance. I am proud of how Primus Partners continues the pursuit of excellence, innovation, and impact. Over the past year, we have continued to build on our vision of catalysing the growth of our clients, communities and the nation at large. We will continue to create lasting value for our clients and contribute to the progress of the societies we serve."

Umesh Kumar, Independent Director of the Board, highlighted the firm's culture of transparency and innovation, stating: "Primus since its inception in 2019, has grown into a robust organisation apart from being a preferred place to work with its focus on objectivity, openness and honesty in the discussions in the Board as also within the organisation, choices made by the Board; and the openness to adapt and adopt path-breaking initiatives."