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## Primus Partners Expands Globally, Appoints Vinay Singh As MD In US

*"I am very excited about how Primus Partners has grown as a brand in India, and what value we can build in the US market," Singh says*

**Authored by Jatin Grover**



**Read on:** <https://www.businessworld.in/article/primus-partners-expands-globally-appoints-vinay-singh-as-md-in-us-546435>

### **Article Content:**

In a move to expand its presence in the United States (US), Primus Partners, a management consulting company, has appointed Vinay Singh as a Managing Director. As the managing director of Primus Partners in the US, Vinay Singh will focus on building strong connections in the US market and establishing the company as a leader in management consulting.

Before joining Primus, Vinay worked as the Chief AI Officer and Chief Financial Officer at the U.S. Department of Housing and Urban Development. He also led projects for the office of disaster assistance at the Small Business Administration. Earlier in his career, Vinay was a Partner and Chief Operating Officer at KPMG India, where he improved operations across different teams. With over 25 years of experience in accounting, finance, technology, and operations, he has worked on complex projects with government agencies, especially in infrastructure and smart cities. Vinay is a certified public accountant. He holds a Bachelor's degree in marketing and accounting from Christopher Newport University and York College and an MBA from Widener

University.

“The US market is of utmost significance in the global economy. It is not only a matter of pride for us, as an Indian-origin consulting firm to expand to the US, it is also a business imperative to work with the top clients in this market. We are most pleased to welcome Vinay into this critical role, and to help build our presence in this market,” Nilaya Varma, Co-founder and CEO, Primus Partners said.

“I saw the US economy closely during my stint at the World Bank Board of Executive Directors, and the United States is the most important market for any consulting firm to be in. We are glad to make a start with a former colleague and good friend Vinay taking over a leadership role in this geography. We look forward to making a great impact in the US market,” Mr. Davinder Sandhu, Co-founder and Chairman, Managing Director, Primus Partners said.

"I am very excited about how Primus Partners has grown as a brand in India, and what value we can build in the US market," Singh said.