

Primus Partners Report

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Article Content:

International Case Conference 2026

IIM Raipur will host its first International Case Conference 2026 on the theme Contemporary Business Practices; Integration of AI in Business, and Globalising Indian Business Strategy on January 30 and 31, 2026. Academicians, researchers, practitioners, and students are invited to submit original, unpublished teaching cases for presentation.

Techathon 6.0

EY India launched the sixth edition of Techathon 6.0, its campus innovation challenge, on the theme Agentic AI. Engineering students (UG and PG) and MBA students should design scalable, real-world AI solutions for businesses, communities, and citizens across sectors including pharma, BFSI, auto, FMCG, and retail.

Education roadshow

Education in Ireland will host roadshows in five Indian cities between October 4 and October 12, which will have 21 Irish institutions including Dublin Business School; Dublin City University; and Griffith College, and representatives from the Irish Visa Office offer insights into UG and PG programmes, courses, and student life in the country.

Scholarships and admissions

Tetr College of Business has announced a global scholarship for gamers, offering up to 100% tuition coverage for its UG programme in Business and Entrepreneurship.

Eligibility: Open to individuals who have demonstrated excellence in gaming either by competing professionally and winning in titles such as Valorant, Call of Duty, Roblox, or earning over \$5,000 through streaming platforms including Twitch, coaching, or competitive play.

Deadline: October 30

SBI Foundation has launched the SBI Platinum Jubilee Asha Scholarship 2025.

Eligibility: Indian nationals who are studying in school (class 9 onwards) to PG programmes and have got at least 75% or 7 CGPA in the previous academic year and have an annual family income of ₹3,00,000 or less (school students) or ₹6,00,000 or less (college students).

Rewards: From ₹15,000 to ₹20,00,000 annually per year till course completion

Deadline: November 15

KL Deemed to be University has opened UG and PG admissions for its B.Tech; B.Tech Lateral Entry; MBA; MCA; M.Pharm; M.Sc Chem; BA-Economics; B.Com ACCA; B.Sc Agri; B.Pharm, B.Sc Food Tech, B.Sc Animation and gaming, and BC programmes across all its campuses through its KLEEE 2026, KLECET; KLMAT; KLHAT, and KLSAT. For more information, visit <https://tinyurl.com/p3mppbr3>

The University of Sheffield, the U.K., invites applications for its one-year full-time M.Sc. Artificial Intelligence for Engineering course starting in September 2026.

Eligibility: A three or-four-year Bachelor's degree with minimum 60% from a recognised university and overall IELTS score of 6.5 with 6 in each component.

INSEAD, France, has launched a Master in Finance programme with tracks in Investment Banking; Wealth Management, or a flexible generalist path commencing in June 2026.

Eligibility: Bachelor's degree or equivalent with relevant GMAT or GRE scores

Events

The Mittal School of Business at Lovely Professional University (LPU) completed its MBA placements for the Class of 2025. Recruiters included Deloitte, KPMG, EY, PwC, HDFC Bank, to name a few.

Canadian International School Bangalore conducted its annual Terry Fox Run with over 1,000 people participating.

According to a **Primus Partners** report based on insights from 900 students, 239 teachers, 37 principals, and 348 micro-entrepreneurs, there is a strong demand for structured entrepreneurial learning. The report mentions that including entrepreneurship in school and college curriculum has the potential to generate 2,800 student-led startups and create 2.8 lakh new jobs across India.

The S.A. College of Arts and Science hosted SA Rhapsody 2025, its inter-college cultural fest. Carnatic musician Nithyashree, DJ Deepika, actor Yashika Anand, and singer Sam Vishal participated.

Biplab Pal, Assistant Professor, Department of Physics, School of Sciences, from the Nagaland University, replicated the patterns of fractals found in nature – such as snowflakes, tree branches, and neuron networks – in the quantum world. The research was published in the journal *Physica Status Solidi – Rapid Research Letters*.

SRM College of Pharmacy, SRM Institute of Science and Technology, celebrated World Pharmacists Day on the theme Think Health, Think Pharmacist. M.D. Varadarajan, MD-CEO, KNISS Laboratories, Chennai, was the chief guest.

Teach For India and St. Xavier's College, Mumbai, have launched a two-year Master's Degree in Transformational Leadership, which will allow selected Teach For India Fellows to earn the degree while continuing their full-time teaching work.

Techno India Group hosted the fifth episode of Unwind - Boi Kotha Kow, its human library talk series, on the theme Unveiling the Power of Psychology with Meaningful Dialogues. Dr. Sumantra Chattarji, a Clinical Psychology and Mental Health expert addressed students.

IMS Noida's School of IT organised an Internal Hackathon (Peace Code for Smart India Hackathon) with participation from 120 students.

The seventh International Conference on Sustainability Education (ICSE) on the theme *Sustainability Education for Green* looked at how STEM education, vocational training, entrepreneurship, and lifelong learning could be reoriented to meet the demands of sustainability-driven job markets. Benno Boer, Chief, UNESCO South-Asia, was the guest of honour. Other dignitaries included Kartikeya Sarabhai, Founder Director, Centre for Environment Education and Amit Verma, Director, Green Transition, Environment and Climate Change, NITI Aayog.

Smiling Tree launched its Roots of Change campaign to accelerate climate action through community-led tree plantation, awareness programmes, and sustainability-driven collaborations. It aims to plant one million native trees across urban and rural regions by 2027 while also conducting sustainability workshops in 500 schools.

Pioneer Academics has released a study on the perspectives of international high school students on studying in the U.S. The report highlighted that nearly 91% of the foreign students still plan to study in the U.S. despite rising concerns. The organisation also released a new white paper, *The Four-Hour Rule: A Data-Backed Framework for Pre-College Planning* that offers insights into how extracurricular activities truly impact admissions to the world's most selective universities. One finding is that students who spent between 4 and 10 hours per week on their chosen extracurriculars had the highest admission rates.

ApplyBoard's latest Recruitment Partner (RP) Pulse Survey shows that the U.K. is maintaining its lead as the most attractive and welcoming destination for international students in Fall 2025. At the same time, Canada is rebounding, Australia and Germany remain competitive, and students are showing increasing interest in diverse destinations worldwide. Nearly 400 international student recruitment professionals contributed their insights to this survey.

Orientations and convocations

Muthoot Business School welcomed 24 students to its first Post Graduate Diploma in Management (PGDM) batch.

Vinayaka Mission's Law School welcomed its incoming batch of LL.B. (Hons.) and LL.M. students at its Chennai campus. Justice R. Subramanian (Retd.), former Judge of the Madras High Court and Senior Advocate at the Supreme Court of India, was the chief guest.

Xavier University School of Medicine, Aruba (XUSOM), held an orientation week for its Fall 2025 cohort of Medical, Veterinary, and Nursing students, which culminated in a White Coat ceremony. Israel Posner, former Minister of Health, Aruba, delivered the keynote address.

JS Institute of Design hosted its second convocation in the presence of dignitaries such as Pramath Raj Sinha, Founder and Trustee, Ashoka University; Jetri Yan Garin, Country Head of École Intuit Lab; Ar. Sonali Bhagwati, President, Design plus Architecture; and Siddharth Loyal, Co-Founder of AlterType Creative Ventures.

Hindustan Institute of Technology and Science hosted its 16th convocation where over 2,500 students received their degrees. H.E. Alem Tsehaye Woldemariam, Ambassador of Eritrea and Dean of Diplomatic Corps (India), was the chief guest.

IIM Mumbai held its convocation with P. K. Mishra, Principal Secretary to the Prime Minister of India, was the chief guest.

ITM University Raipur held its 10th convocation where 474 students received their degrees. Doctor of Letters (Honoris Causa – D.Litt.) was awarded to Pradeep Tandon, President of Jindal Steel and Power and Manish (Maan Singh) Baghel, a rural development leader from Bastar.

Manipal University Jaipur held its fourth convocation where over 4,000 online students received their degrees. Mukesh Jain, CTO, Capgemini, was the chief guest.

The **IITB-Monash Research Academy** hosted a graduation ceremony, where 20 Indian scholars received their PhDs. Dignitaries included Megan Clark AC, Chancellor of Monash University; Shireesh Kedare, Director of IIT Bombay, and M.S. Unnikrishnan, CEO of the Academy, among others.

Chitkara University, Punjab, held its second convocation for its Online MBA programme. Boman Irani, actor, delivered the keynote address.

Appointments

AAFT appointed **Malini Agarwal**, also known as MissMalini, as the Dean of industry for the School of Digital Marketing.

Glion Institute of Higher Education has appointed **Evrin de Groot as Assistant Professor; Alessio Delpero as Associate Professor of Strategic Management and Innovation in Hospitality, and Vaibhav Rustagi as the Campus Director of Glion London.**

The University of Connecticut School of Business (UConn), has appointed **Vishal Narayan** as Associate Dean of Graduate Business Programmes.

U.U. Lalit, Former Chief Justice of India, will join BITS Law School as Honorary Professor of Law and teach a course on Affirmative Action under the Constitution of India and Other Jurisdictions.

Awards and laurels

S. Matheswaran from IIT Madras was declared champion at the inaugural edition of The Integral Cup, a pan-India Integration Bee Mathematics Competition, with **Tanmay Budda from IISc Bangalore** securing second place and **Shobhit Jain from IIT Bhilai** claiming third position. Over 3,000 students from 20 institutions participated.

SP Jain School of Global Management ranked 7 in the Asia-Pacific region in Bloomberg Businessweek's 2025 Best B-Schools Rankings.

Excelia Business School ranked 39th globally in the Financial Times 2025 Masters in Management ranking. Four of its courses were ranked fourth recognised in the QS Business Masters Rankings.

Three programmes from **ESCP Business School** were ranked in the top ten of the QS 2026 Business Master's Ranking.

Manav Rachna International Institute of Research and Studies ranked in the 76-100 band in the QS Online MBA Top 100 rankings globally.

KL Deemed-to-be University secured the All India Rank 4 in the EduSkills Virtual Internship Rankings 2025 (University Category). Its Andhra Pradesh and Telangana campuses were conferred the title of Best Performing University 2025 (South-Central Zone), in the EduSkills Conclave and Awards 2025.

The University of Strathclyde, Glasgow, the U.K., was named the Daily Mail's UK University of the Year 2026, the Scottish University of the Year, and Runner-up UK University of the Year in The Times and Sunday Times Good University Guide 2026. **The University of Sheffield** has been named University of the Year for Student Experience by The Times and Sunday Times Good University Guide 2026.

Noida International University was conferred with the Outstanding University for Training and Placement Award at the second International Conference on Transforming Higher Education and Skilling towards Viksit Bharat @2047 and Education Excellence Awards 2025.

The NIIT Foundation won the Skill Development and Livelihood award at the Social Impact Conference and Awards (SICA) 2025, organised by TheCSRUniverse.

The Stanford–Elsevier (August 2025) database of the World's Top 2% Scientists includes five faculty members from IIM Lucknow, 17 faculty members from Marwadi University, and four professors from Nagaland University.

MoUs and partnerships

Bentley Systems Incorporated, signed an MoU with **Anna University, Kumaraguru College of Technology, and Sri Ramakrishna Engineering College** to strengthen academia–industry collaboration in India and equip students with the skills and technologies for the future of infrastructure engineering.

IIT Kanpur has collaborated with **Vietnam National University** to foster academic and research collaboration in Application of AI in medical diagnosis and hospital implementation tailored for Vietnam, AI-driven education and research, including language learning technologies.

Nemetschek India signed an MoU with **Veermata Jijabhai Technological Institute** to establish an Architecture, Engineering, and Construction (AEC) Centre of Excellence, to empower students and faculty with hands-on experience in the latest digital technologies for AEC.

The Sanjay Ghodawat Institute has signed an Mou with **Intellex Empire** to promote innovation, research, and entrepreneurship by increasing IPR awareness.

Mallareddy Deemed-to-be University has partnered with **ThunderPlus** to foster innovation in India's EV sector by creating specialised academic programmes, offering students real-world industry exposure, and driving research in sustainable and green technologies.

K J Somaiya Institute of Management signed an MoU with **Jio Creative Labs** for work-integrated MBA in Marketing Communications. As part of the collaboration, the duo have welcomed the inaugural batch of the two-year MBA in Marketing Communications (2025–27).