

## **Quote by Nikhil Dhaka, Vice President, Primus Partners**

## **Published in The Financial Express** Feb 04, 2025

## Make-in-India EV goal may take a hit

## Make-in-India EV goal may take a hit

Of the 18

'Champion OEM' category

manufacturers)

unable to meet the DAV targets

underperforma-

nce points to

the country's

heavy reliance on China for

sourcina EV

materials

parts and raw

(vehicle

, 12 were

Scheme's

Cut in auto PLI outlay to hinder cost reduction too

NITIN KUMAR New Delhi, February 3

THE REDUCTION IN the allocation for the productionlinked incentive (PLI) scheme forautomobiles and auto components by 20% for FY26 will likely delay the indigenisation of India's electric vehicle (EV) sector and the accompanying reduction in costs.

Moreover, just as in FY25, only a select few players—pri-marily the larger ones—will be able to claim incentives, according to Nikhil Dhaka, vice presi-

dent at Primus Partners. The government has slashed the allocation for the scheme from ₹3,500 crore in FY25 to ₹2,819 crore in FY26. The total allocation for the scheme is ₹25,938 crore for a period of 5 years (FY23 to FY27). Experts say this cut reflects the government's belief that only a handful of compa**FEWER CLAIMANTS** 



₹3,500 cr in FY25 to ₹2,819 cr in FY26

■ Experts say the slashed auto PLI cut reflects the allocation from govt's belief that only a few firms will be able to claim incentives in the near future

nies will be able to meet the allocated for FY25 went scheme's criteria and claim incentives in the near future.

This insight comes as only two players — Tata Motors and Mahindra & Mahindra — of the 82 selected participants were able to benefit from the scheme by January 31.

The Revised Estimates (RE) in the Budget revealed that nearly 90% of the ₹3,500 crore unspent, due to the industry's inability to meet key targets such as the 50% domestic value addition (DVA) and determined sales value goals.

Of the 18 players selected in the 'Champion OEM' category (vehicle manufacturers), 12 companies - including Ashok Leyland, Axis Clean Mobility, BNC Motors (formerly Booma

tions), Elest, Hero MotoCorp, Hop Electric Manufacturing, Hyundai Motor India, Kia India, PCAAutomobiles India, Piaggio Vehicles, Pinnacle Mobility Solutions and Suzuki Motor Gujarat – were unable to meet

the DAV targets.
In the 'Component Champion' category, 58 out of 64 players—including majorauto-motive manufacturers such as Bharat Forge, CEAT, Cummins Technologies, Hero Cycles, Hero MotoCorp, Lumax Auto Technologies, Minda Corporation, and Tata Cummins—also failed to meet the DVA targets.

The scheme's underperformance raises concerns highlighted in the Economic Survey, which points to the country's heavy reliance on China for sourcing EV parts and raw materials. The Economic Survey emphasises that future EV policies should focus on derisking supply chains and buil-ding a self-reliant ecosystem via increased R&D. Experts also warn that delays in achieving the PLI scheme's goals are damaging the industry.